

## Best Practice for Artists and Publicly Funded Galleries

### SECTION B: PROPOSED CODES AND EXPLANATORY TEXTS

#### SECTION B.1

#### KEY TERMS

##### **B.1.1 Artist/Craft Practitioner**

A person who conducts a professional practice in any aspect of the visual arts and craft through the creation of original art or craft, and through the provision of expert advice and services in the visual arts and craft sector.

##### **B.1.2 Artist Fee**

The payment that an artist/craft practitioner receives for his or her time spent in the creation and/or installation and /or presentation of site-specific or ephemeral commissioned art/craft work for temporary exhibition in a public space or gallery.

##### **B.1.3 Artist Loan Fee**

The sum of money paid to an artist or craft practitioner to provide public access to his or her work displayed in a non-selling public context, such as in a public gallery. Sometimes known as an Exhibition Fee.

##### **B.1.4 Consignment**

An arrangement in which work is sold by a third party (the gallery or gallery shop) on behalf of the artist or craft practitioner. The work remains the property of the artist or craft practitioner until purchased by the buyer.

##### **B.1.5 Commission**

An agreed fee paid to a gallery, agent or other intermediary for their services.

##### **B.1.6 Competition, Award Or Prize Exhibition**

An exhibition of work by artists or craft practitioners who have responded to a call for entries into an event that offers one or more prizes or awards. The artists/craft practitioners who respond may be professional or amateur. The host gallery or event organiser may or may not select entries prior to the exhibition.

##### **B.1.7 Community Access Exhibition**

An exhibition arising from the local community includes the work of non-professional artists. For example an exhibition of work by a local group of students.

##### **B.1.8 Curated Exhibition**

An exhibition developed by a qualified curator employed by the gallery; or an exhibition arising from a curatorial proposal called for and accepted by the gallery for its annual program; or an exhibition curated by a third party accepted by the gallery (as in a touring exhibition).

### **B.1.9 Curator**

A professionally trained visual arts or craft administrator responsible for organising exhibitions around a particular genre or practice, and who selects existing work/s by artists or craft practitioners, or invites selected artists or craft practitioners to make new work for exhibition. Curators may be employed by publicly funded galleries or may be independent/freelance.

### **B.1.10 Deaccessioning and Disposal**

Removing a work of art or craft from a gallery's permanent collection governed by strict and specific criteria and processes.

### **B.1.11 Mark Up**

The percent increase applied by a retail shop to the wholesale value of a work to arrive at the final retail price.

### **B.1.12 Publicly Funded Gallery**

A not-for-profit gallery that receives the major proportion of its funding from state, federal or local government sources and is committed to collecting, conserving, presenting and/or promoting art and craft in the public interest.

### **B.1.13 Recommended Retail Price**

Sale price of work set by an artist or craft practitioner, or in conjunction with their agent or representing gallery. Commission is then deducted from this price.

### **B.1.14 Selling Exhibition**

An exhibition in which works are for sale. The artist/craft practitioner will receive proceeds from the sale minus any gallery commission.

### **B.1.15 Third Party Exhibition**

An exhibition that has been initiated and or organised by an organisation or group other than the publicly funded gallery that hosts it. These exhibitions may or may not be curated (see also Curated Exhibition and Community Access Exhibition).