

Art & Australia/Credit Suisse Private Banking Contemporary Art Award Guidelines and Terms & Conditions

Terms of the Award

The aim of this award is to promote the work of emerging artists through Art & Australia magazine. The scheme will involve an open application process allowing artists from all over Australia and New Zealand to apply to participate. Four winners will be chosen each year, each to be published in one edition over the course of the year.

This scheme also involves the acquisition by Art & Australia of at least one work per year selected from the winners for that year and this will become part of Art and Australia's collection.

Award

- The successful applicants will be given prominent coverage on the back cover and last page of the edition of Art & Australia for which they are selected.
- The successful applicants will also be promoted on the Art & Australia website as part of the promotion for the Art & Australia/Credit Suisse Private Banking Contemporary Art Award.
- There is one round each year with four winners. The successful applicants each year will be short-listed to have their work purchased by Art & Australia at the current market value agreed by the artist.
- Each successful applicant will receive five copies of the edition of Art & Australia in which they have been published.
- The advertisement awarded to each winner is to be for an exhibition held by the recipient and can appear within the following eighteen months from the published date. Please note that this full-page colour advertisement will be offered as a complimentary ad, to appear in addition to any existing or future gallery advertising contracts. Complimentary ads must be booked with contracts signed before the booking deadline for each issue.

Eligibility

Applicants for this award will be:

- Practising professional artists AND
- Emerging artists AND
- Australian or New Zealand citizens, or have permanent resident status in Australia or New Zealand.

Selection Criteria

Selection for the Art & Australia/Credit Suisse Private Banking Contemporary Art Award will be based on the following:

- Artistic merit of the work and well-developed concepts.
- A committed artistic practice and vision of a professional career. Your artist's statement and support material should demonstrate this.

Dates and Deadlines

- Applications must be submitted online by midnight on the closing date.
- Applicants will be notified in June. There is no need to contact NAVA before this time.

Assessment Procedure

- The assessment panel will be formed from three members of the Art & Australia advisory board with curatorial/art history expertise.
- The panel (judges) will compile a shortlist of entries from viewing submissions and assessing each entry against the selection criteria.
- Art & Australia editorial staff will make the final selection in consultation with the judges.
- To protect applicants' privacy, results will not be disclosed over the telephone.

Media

- Successful applicants are asked to be available for media interviews if required.

Support Material

Applicants are required to attach the following support material to their application:

- an artist CV, of no more than 1 x A4 page in length;
- 2 professional references supporting the applicant's career as a professional artist;
- 10 images of recent work in a PowerPoint presentation (one image per slide) and/or a moving image as an mp4 file (maximum 50MB);
- an accompanying image list including your name, artwork title, year, media, dimensions and orientation of each work.

Reproduction of Work

- The back cover of Art & Australia allows for limited text and logos to be placed over the winner's image being reproduced. The page dimensions of Art & Australia are 225mm x 241mm. Images may need to be cropped to accommodate these dimension. The winning artist will be asked for final approval for the reproduction of their work on the back cover in accordance with NAVA's recommendations on Moral Rights as published on the NAVA website here: www.visualarts.net.au/advicecentre/moral-rights
- It will be a condition of entry to the Award that the winner will grant a limited, non-exclusive copyright license for Art & Australia to reproduce the work in the agreed issue of Art & Australia magazine and on the Art & Australia website for the purposes of promotion and for news reporting and review.
- NAVA also will be granted a similar limited, non-exclusive copyright license from the winning entrant to allow the work to be reproduced for the purposes of promotion, news reporting and review of the competition in print and on the NAVA website for the following round of the competition. NAVA would also request a limited non-exclusive copyright license to reproduce winning images for assessment, acquittal and annual reporting purposes.

NAVA Definitions

Professional Artist

A professional artist will have some of the following characteristics (no single indicator is determinative):

- has public exhibitions of artwork and/or has work publicly written about or discussed;
- has professional qualifications in visual art, craft and/or design;
- has won national and/or international prizes;
- is eligible for, or has been awarded, a government grant;
- has work held in public collections;
- is commissioned or employed on the basis of art skills and/or earns income from sales of artwork;
- is recognised by arts peers as a professional artist;
- devotes significant time to art practice;
- is a member of a professional association on the basis of their status as a professional artist.

Emerging Artist

- has practised as a professional artist for less than 5 years; wishes to develop their career in their chosen artform.